



Office of Development
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Introducing ... a Matching Gift Program for donations to UL's Moody College of Business Administration

Effective immediately, donations for the benefit of UL's Moody College of Business Administration (Moody COBA) may be eligible for a 1-to-1 matching gift from the Moody Family Foundation. This matching gift program is available for endowment gifts made to UL in support of the Moody COBA.

For example, if a donor wants to establish a \$10,000 endowed scholarship or faculty development fund for the Moody COBA, a \$5,000 gift would be eligible for a \$5,000 match from the Moody Family Foundation. If a donor wants to establish a \$100,000 endowed professorship for the Moody COBA, the donor can do so with a gift of \$30,000: that gift would be eligible for a \$30,000 match from the Moody Family Foundation as well as a \$40,000 match from Louisiana's Board of Regent's Support Fund to round out the \$100,000 endowment. Assuming a donor qualifies for a charitable income tax deduction, this \$100,000 endowed professorship fund could have a net gift cost of less than \$20,000 to the donor! A person who is employed with or retired from a company that has a corporate matching gift program can use their company's matching gift to further leverage their gift.

Furthermore, a donor can select the name that will forever be carried by his or her endowment fund for the Moody COBA -- the Moody Family Foundation has agreed to allow the initial donor to keep the full naming rights for any endowment that is created with the assistance of this matching gift program.

UL and its business college is very grateful to the Moody Family Foundation for this matching gift program. The program does have a maximum amount that will be matched, so please contact UL's development office at (337) 482-0922 to learn how you can take advantage of this generous matching gift offer.

(Over Please)

If you are age 70 1/2 or older, you can
Combine a Charitable IRA Rollover*
with a Moody Family Foundation Matching Gift
to establish your Endowment Fund in the Moody COBA

How you can establish a \$10,000 Endowed Scholarship or Faculty Development Fund

\$5,000 can be distributed from your IRA to UL (you pay no income taxes on that distribution)

*\$5,000 match of your gift will be provided by the Moody Family Foundation**

*You (the initial donor) can choose the name for the \$10,000 endowed scholarship or faculty development fund

*You (the initial donor) can choose the academic area within the Moody COBA that will forever benefit from your endowment fund

How you can establish a \$100,000 Endowed Professorship

\$30,000 can be distributed from your IRA to UL (you pay no income taxes on that distribution)

*\$30,000 match of your gift will be provided by the Moody Family Foundation**

*\$40,000 match of your gift will be provided by the state of Louisiana's Board of Regent's Support Fund

*You (the initial donor) can choose the name for the \$100,000 endowed professorship

*You (the initial donor) can choose the academic area within the Moody COBA that will forever benefit from your endowment fund

How you can establish a \$1,000,000 Endowed Chair

\$200,000 can be distributed from your IRA to UL (\$100,000 in 2006 and \$100,000 in 2007 and you pay no income taxes on those two distributions)

*\$100,000 can be gifted by you (can be \$50,000 in 2006 and 2007) from other assets (cash, appreciated securities, etc. for which you may be able to take a charitable income tax deduction)

*\$300,000 match of your gift will be provided by the Moody Family Foundation**

*\$400,000 match of your gift will be provided by the state of Louisiana's Board of Regent's Support Fund

*You (the initial donor) can choose the name for the \$1,000,000 endowed chair

*You (the initial donor) can choose the academic area within the Moody COBA that will forever benefit from your endowment fund

*Special Charitable IRA Rollover legislation passed in the Pension Protection Act of 2006 has been extended for 2008 & 2009 through Public Law 110-343 that was signed October 3, 2008 by President Bush. You must be 70 1/2 years of age or above to benefit from making qualified charitable gifts in 2008 & 2009 from your IRA. Other restrictions do apply, so please consult with your professional advisor and/or the UL Office of Development (phone 337-482-0922) before making a gift distribution from your IRA.

**There is a maximum match amount from the Moody Family Foundation. Call the UL Office of Development at (337) 482-0922 for more details.